

MEDIA ALERT

amaysim launches new 10GB for \$10 Short Expiry plan

Featuring unlimited standard talk and text within Australia and 42 international countries

Monday, 18 January 2021

amaysim, Australia's fourth largest telco with over 1.2M happy customers, has today announced the launch of its newest plan offering customers a huge 10GB for \$10 on a seven day expiry.

From today, customers who opt for the new \$10 plan can take advantage of unlimited standard talk and text within Australia as well as 42 international countries, in addition to great value on data with 10GB available on a seven day expiry. Customers can also enjoy piece of mind knowing amaysim operates on the Optus 4G plus network.

The new \$10 plan is aimed at the budget conscious customer who loves big data inclusions but prefers to manage their payments on a weekly schedule, instead of a lump sum at the beginning of each renewal.

Maintaining its position as the least complained about telco in Australia¹, amaysim is committed to showing their customers big love by providing them with the best possible mobile plans, great value, more data for less, no lock-in contracts and plenty of generous surprises.

amaysim's Chief Marketing Officer Renee Garner says – *"Some of our customers want high data inclusions but want to manage their payments weekly, so we're giving it to them with our new Short Expiry plan! More data, more value and more of what our amazing customers want. Sprinkled with amaysim's crazy customer love, of course. That's why we remain the least complained about telco in Australia. We listen and we act. It's simple really."*

Like all amaysim phone plans, the new \$10 plan comes with transparent pricing and no lock-in contracts. For further information, visit amaysim.com.au

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About amaysim

At amaysim, 10 years of being the least complained about telco comes with certain responsibilities. With award-winning customer service, amaysim goes above and beyond to show 'Crazy Customer Love' by providing great value, frictionless connection and what you need most: no lock-in contracts, more data for your buck, access to the Optus 4G Plus network and surprising bonuses. In other words, the amaysim SIM is a little love machine, powered by customer love.

We're the fourth largest mobile service provider, servicing over 1.2 million subscribers. We exist to courageously champion our customers, giving them amazingly simple connectivity, smart tools, DIY account

management, and transparent products with a whole lotta heart. For more info about amaysim visit amaysim.com.au.

ⁱ Communications Alliance - [Telecommunications Complaints in Context Report](#) March - September 2020