

MEDIA RELEASE

AMAYSIM AWARDED BEST VIRTUAL NETWORK OPERATOR FOR THE SECOND YEAR RUNNING

Sydney, 4 June 2018 – amaysim has been crowned 'Best Virtual Network Operator' at the prestigious CommsDay Edison 2018 Awards for the second year running, bolstering its reputation in innovation to become Australia's first provider of simple home services.

Hosted in Sydney last week, the awards recognise excellence from businesses, organisations and individuals within the Australian telco industry.

amaysim's mobile business has continued to disrupt the market with the introduction of their revolutionary \$10 and \$20 mobile plans featuring 1GB and 2.5GB respective data, as well as unlimited talk & text on the Optus 4G Plus network, in October 2017.

The \$10 plan was developed to support the enormous price sensitive audience segment that uses just 1GB or less of data (42% of Australians). Fuelled by their best-selling \$10 and \$20 plans, amaysim has witnessed significant growth with over 120,000 Australians switching over within the first 75 days of their launch campaign.

Julian Ogrin, CEO of amaysim, said: "This award reflects once again our team's commitment to innovation and ability to provide best-in-class service to our over 1.1 million subscribers across Australia. We are proud to have the happiest customers in the industry and a TIO complaint rate that remains the lowest amongst our competitors.

"This success is based on our amazingly simple promise to help untangle life's unnecessary complexities with no lock-in contracts, an industry-leading customer experience platform and the ability to switch between our plans with ease, giving consumers total flexibility with their decision."

Since launching in 2011 as a mobile-first business, amaysim has expanded its products and services into an amazingly simple provider of home utilities including mobile, broadband, energy and tech products, all whilst collecting numerous awards and accolades.

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About amaysim

amaysim exists to make household services amazingly simple. Australia's fourth largest mobile service provider, with over 1.1 million subscribers, now also provides home internet, energy and devices to approximately 800,000 Australian homes. All amaysim products feature no lock-in contracts, transparent pricing, and are built to deliver great customer experience, convenience and outstanding value. At its core, amaysim is a technology-driven company, offering customers DIY account management backed by award-winning, online-first customer support. The ultimate home service simplifier, amaysim is removing the unnecessary hassle from everyday life by bringing home services under one roof. For home services explained click [here](#) and for more about amaysim visit www.amaysim.com.au.