



amaysim reveals highly-anticipated suite of amazingly simple nbn™ plans

- Three simple plans, all with unlimited data
- No lock-in contracts, no activation fees and easy switching between speeds
- Plans to be available within the next 90 days

27 February 2017 – amaysim has today revealed a suite of nbn™ broadband plans designed to bring a dose of much needed simplicity to the nbn™ market in Australia.

amaysim has promised to untangle the unnecessary complexity and put customers back in the driver's seat when it comes to using nbn™ broadband to satisfy their connected lives.

Offering three speeds, the simple suite of nbn™ broadband plans represents great value, and coupled with amaysim's 'no lock-in contract' approach, ensures customers can easily move between plans at any time with no penalty. Customers seeking less hassle can [register their interest](#) in amaysim nbn™ broadband ahead of the plans going live within the next 90 days.

amaysim's nbn™ offering at a glance

\$60

/month

Up to 12/1 Mbps
download/upload speed

\$70

/month

Up to 25/5 Mbps
download/upload speed

\$90

/month

Up to 100/40 Mbps
download/upload speed

All plans include unlimited data and no lock-in contracts

Terms and conditions will apply and plans remain subject to change prior to launch.
nbn™ is a trademark of nbn co ltd and is used under licence.

In addition to offering Aussies the option of three nbn™ broadband speeds at a great price, the plans will take the hassle out of getting access to the nbn™, according to amaysim's Commercial Director of Broadband, Rob Appel.

"Unlike most of our competitors, there will be no hidden fees on amaysim nbn™ broadband plans, with free activation and simple month-to-month subscription on every plan. With our plans, what you see is what you get" Appel said.

"All plans will feature no lock in contracts and unlimited data, ensuring amaysim broadband customers benefit from accessing the speed and data they need, when they need it – this is about putting customers back in control."

Appel says the recent climate of confusion around nbn™ speeds goes to show how important simplicity and transparency are to Aussie broadband users, making the model that saw amaysim disrupt the market in mobile just as relevant when it comes to nbn™ broadband.

Customers can also choose to either BYO an nbn™ ready modem, or choose amaysim's premium modem to ensure they get excellent quality service.

"We're also looking beyond launch, and continuing to explore ways we can ensure access to nbn™ is as seamless as possible for amaysim customers, and that the experience is amazingly simple," Appel concluded.

Anyone wanting to [register their interest](#) in amaysim's nbn™ broadband plans can sign up to be contacted when the plans are live, and when they arrive in their nominated area.

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About amaysim

amaysim is a leading Australian mobile service provider with a business model built on innovative technology. Powered by the Optus 4G Plus network. amaysim offers simplicity and choice courtesy of SIM-only mobile plans. amaysim's DIY account management is backed by award-winning, online-driven customer support featuring Live Chat, email and social media customer service. amaysim's SIM packs are available online at www.amaysim.com.au and from over 14,000 retail outlets.