

MEDIA RELEASE

amaysim launches Australia's best value 40GB mobile plan with no pesky promotional catches and no lock-in contracts

amaysim, Australia's fourth largest mobile services provider with over 1.1 million customers, has launched three new mobile plans including the 40GB unlimited plan for only \$50 – amaysim's best valued unlimited talk and text mobile plan ever.

Also added to their suite of mobile plans is the new \$30 and \$40 products packed with 10GB and 20GB of data, backed by amaysim's no lock-in contracts, giving consumers the flex to change plans anytime.

Maik Retzlaff, amaysim's Commercial Director of Mobile said: "We know that Aussies increasingly love using their data, so if it's streaming their favourite TV shows, connecting with loved ones, or swiping right, we're giving our customers just what they need at a great, non-promotional price"

"Whether customers need 1GB or 40GB of data, with amaysim they can change plans when they need to, in a matter of seconds, using our app, at no extra cost."

amazingly simple mobile plans

- Optus 4G Plus Network
- No lock-in contracts
- BYO number or pick a new one

\$10 /28 days	\$20 /28 days	\$30 /28 days	\$40 /28 days	\$50 /28 days
1GB	2.5GB	10GB was 5GB	20GB was 15GB	40GB was 20GB
unlimited talk & text To standard numbers in Australia	unlimited talk & text To standard numbers in Australia	unlimited talk & text To standard numbers in Australia	unlimited talk & text To standard numbers in Australia	unlimited talk & text To standard numbers in Australia
		unlimited to 10 countries Talk & text to standard numbers	unlimited to 10 countries Talk & text to standard numbers	unlimited to 10 countries Talk & text to standard numbers
				300 mins international Standard calls to 22 countries*

* 300 mins to Pakistan, Philippines, South Korea, Italy and 18 mins. See amaysim.com.au/international-calls for the complete list.

Correct as at 13 September 2018. All for use in Australia. Auto-renews every 28 days. Excess data rates apply depending on your plan, check amaysim.com.au/mobile-plans for details. Terms and Fair Go policy apply.

amaysim's 40GB non-promotional plan has been reviewed against the market and has been deemed best value at the time of print, Wednesday 26th September 2019.

For more information plans visit: www.amaysim.com.au/plans/mobile-plans

ENDS

Editor's Notes:

¹[Australian Bureau of Statistics](#), 2018

For media enquiries, please contact:

Toby O'Malley, History Will Be Kind

P: 02 8046 4848 | E: toby.omalley@historywillbekind.com.au

About amaysim

amaysim exists to remove the unnecessary hassle from everyday life by simplifying mobile and energy services. Offering customers DIY account management backed by award-winning, online-first customer support, all amaysim products feature no lock-in contracts, and are built to deliver great customer experience, convenience and outstanding value. For more about amaysim visit www.amaysim.com.au.