



MEDIA ALERT

AMAYSIM TAKES HOME BEST PREPAID PROVIDER AT THE FINDER TELCO AWARDS 2021

SYDNEY, 12 October 2021 – Leading telco amaysim, famous for loving its customers as much as they love them, has been further recognised as one of Australia’s best telcos as it takes home *Best Prepaid Provider* in the Finder Telco Awards for 2021.

The Finder Telco Awards celebrate Australia’s best telco providers, helping consumers communicate and connect no matter where they are. In judging these awards, Finder assessed individual plans across the market using 12 months of cost and data allowance information. This data was included in an overall assessment of how the market has evolved over the last calendar year, with the winning providers then chosen by a team of product experts at Finder.

amaysim prides itself on going above and beyond for its customers, all in the name of their big customer love. With features such as unlimited data banking, unlimited talk and text and impressive international call inclusions, amaysim strives to ensure customers are able to stay connected to the friends, family and things that matter most to them.

Isaac Ward, amaysim’s Chief Operating Officer, says taking home the Best Prepaid Provider title at the Finder Telco Awards is a reflection of amaysim’s dedication to their customers and the big love they have for them.

“Our customer love is at the core of what we do and we are proud to always go above and beyond for our customers, whether that’s offering great value plans, generous data allowances and most recently, unlimited data banking. We’re thrilled to be recognised as Australia’s best prepaid provider in the Finder Telco Awards, with the exciting win proving just how much value is on offer for our much-loved amaysim customers, regardless of which value plan they opt for,” said Ward.

Mariam Gabaji, Senior Utilities Writer at Finder, said amaysim’s win is a testament to its strong prepaid offerings.

“Since its launch in 2010, amaysim has truly built a reputation for its flexible and easy-to-use prepaid plans. In a time when mobile data has never been more important, amaysim’s generous data allowances are a welcome offering for customers on the go. This well deserved win reflects amaysim’s commitment to simplicity and great value on its plans.”

In line with this award win, amaysim and Finder have teamed up to offer readers an exclusive deal. Customers who sign up through Finder will score 50GB per 28 days for just \$10, remaining at this price for the first three renewals before going up to \$35. The offer is available now until the 31st October.

It’s no surprise that amaysim holds the market leading NPS at +56 and is one of the top rated telcos according to Google’s 5 Star rating, sitting at 4.4/5 Stars, with more reviews than any other telco.

For more information on the Finder Telco Awards 2021, visit <https://www.finder.com.au/finder-telco-awards-2021>.

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About amaysim

At amaysim, 10 years of being the least complained about telco comes with certain responsibilities. With award-winning customer service, amaysim goes above and beyond to show 'Crazy Customer Love' by providing great value, frictionless connection and what you need most: no lock-in contracts, more data for your buck, access to the Optus 4G Plus network and surprising bonuses. In other words, the amaysim SIM is a little love machine, powered by customer love.

We're the fourth largest mobile service provider, servicing over 1.2 million subscribers. We exist to courageously champion our customers, giving them amazingly simple connectivity, smart tools, DIY account management, and transparent products with a whole lotta heart. For more info about amaysim visit www.amaysim.com.au.