



MEDIA ALERT

AMAYSIM SHARES BIG LOVE WITH CUSTOMERS IMPACTED BY STATE LOCKDOWNS

SYDNEY, 19th July – amaysim, Australia’s fourth largest telco with over 1.2M happy customers, has shown its next act of big customer love by announcing a special lockdown offer for customers nationwide, while also providing existing customers with bonus data.

With a large percentage of the nation now facing life in lockdown again, and many customers relying on data to stay connected to loved ones during this period, amaysim’s big love will help customers get through the long days and nights at home.

Available from today, amaysim's \$50 plan which provides 80GB of data, will be available for just \$20, including huge bonus data of 120GB, for the first renewal. This means amaysim customers can snap up 200GB of data for just \$20 – one of amaysim’s best deals yet!

In fact, with 200GB this gives amaysim customers up to 200 hours of Netflix, 225 hours of Zoom meetings, 5000 hours of Spotify or 650 hours of gaming – just what Aussies need to stay connected and entertained.

Last week, as Greater Sydney headed into their fourth week of lockdown, amaysim also gifted up to 50GB of bonus data to affected customers in New South Wales, based on their current mobile plan. Another symbol of amaysim’s big customer love, with the announcement of the Victoria lockdown being extended today, amaysim will also be providing Victorian customers the same bonus data offer to get them through this challenging time.

amaysim's Chief Operating Officer, Isaac Ward, says this is amaysim’s way of offering big customer love, to new and existing customers, especially at a time when they need it most. “We know this lockdown has been particularly challenging for our customers, possibly even more so than last year’s lockdown and it has never been more important to stay connected.”

“Our customers are our biggest priority, and we are proud to always offer value for money and big love to our new and existing customers, especially when they need it most. What better way to show big love than by offering huge bonus data during this time? Whether they’re balancing Zoom meetings, home schooling lessons, streaming their way through Netflix, or FaceTiming loved ones each night, amaysim has the customer covered with bonus data all round.”

amaysim's lockdown offer is available to customers in nationwide until July 31, 2021. For more information, visit <https://www.amaysim.com.au/plans/mobile-plans/>.

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About amaysim

At amaysim, 10 years of being the least complained about telco comes with certain responsibilities. With award-winning customer service, amaysim goes above and beyond to show 'Crazy Customer Love' by providing great value, frictionless connection and what you need most: no lock-in contracts, more data for your buck, access to the Optus 4G Plus network and surprising bonuses. In other words, the amaysim SIM is a little love machine, powered by customer love.

We're the fourth largest mobile service provider, servicing over 1.2 million subscribers. We exist to courageously champion our customers, giving them amazingly simple connectivity, smart tools, DIY account management, and transparent products with a whole lotta heart. For more info about amaysim visit www.amaysim.com.au.