



amaysim relieves consumer uncertainty around the nbn™ with a ‘first month free’ trial

19 June 2017 – amaysim today announced a ‘first month free’ trial offer across all of its nbn plans to help break down the barriers people face when switching to the nbn.

With nbn co recently revealing that less than half of the five million¹ homes and businesses that are currently nbn ready have actually signed up to the service, mostly due to cost and complexity, amaysim has responded by launching a ‘first month free’ trial to provide peace of mind for those that are uncertain about their move onto the nbn.

The ‘first month free’ offer is available to all new nbn residential customers from today until 30 June 2017.

Rob Appel, Commercial Director of Broadband for amaysim, said: “We pride ourselves on making things easier for our customers by offering amazing value nbn plans, no-lock in contracts and a brilliant online customer experience, but we get that some people may need to get hands-on with the service before they feel secure in making the move to the nbn.”

“All too often the major providers are scaring people into making long term commitments for a service they may not be familiar with. To help break down the barriers that might be holding people back, we’ve taken a similar approach to subscription streaming services and launched this industry-first nbn free trial.”

amaysim’s nbn plans are built on simplicity, all with unlimited data, no lock-in contracts, no standard activation fees, and the flexibility to switch between the three download speed options of up to 12, 25 and 100Mbps without penalty. The ‘first month free’ trial includes the option to bring your own modem, but customers can also purchase a pre-configured NetComm NF17ACV modem when they sign up.

For more information about amaysim’s nbn plans, visit www.amaysim.com.au/plans/nbn.

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About amaysim

¹ <http://www.nbnco.com.au/corporate-information/media-centre/media-releases/nbn-2-million-activations-and-counting.html>

amaysim is a leading Australian mobile service and broadband provider with a multi-vertical business model built on innovative technology and exceptional user experience. amaysim's mobile offering is powered by the Optus 4G Plus network, delivering simplicity and choice courtesy of SIM-only mobile plans, while its suite of nbn plans provides fast broadband alongside simple and transparent pricing. All plans across mobile and broadband feature no lock-in contracts, while amaysim's DIY account management is backed by award-winning, online-driven customer support featuring Live Chat, email and social media customer service. amaysim's mobile and broadband products can be found online at www.amaysim.com.au, with SIM packs also available from over 14,000 retail outlets.