



**MEDIA ALERT**

## **AMAYSIM WINS BIG AT THE 2021 MOZO PEOPLE'S CHOICE AWARDS**

amaysim, Australia's fourth largest telco with over 1.2M happy customers, prove why they're also one of Australia's favourite telcos, taking home three awards at the 2021 Mozo People's Choice Awards for Mobile Plans.

While the Mobile Plans category saw intense competition with 48 competing providers, amaysim received unparalleled customer love, accepting the 2021 People's Choice Award for *Outstanding Customer Satisfaction*, *Value for Money* and *Most Recommended* categories.

Of the five award categories surveyed, amaysim CCO Isaac Ward, believes the winning categories, best reflect amaysim's customer first ethos and reaffirms what the business aims to achieve day in and day out.

"For over a decade, our customers have been at the heart of everything we do at amaysim. We are proud to go above and beyond customer expectations in data allowances, inclusions, overall value and big customer love. To know that our customers aren't just happy with us, they are impressed enough to recommend us, is a huge affirmation of everything we're doing," said Ward.

"Thank you to our incredible customers and to the Mozo team for giving us this opportunity. It doesn't end here though, these awards will only drive us towards finding even more ways to share big love with our customers."

The *Outstanding Customer Satisfaction* award is based on the mobile phone plan providers that go above and beyond customer expectations, delivering some of the most highly rated plans in the country. *Value for Money* looks at the companies that rate the highest for providing the best value for money on their phone plan and the *Most recommended* award asks participants how likely they are to recommend their current provider to others.

Cementing their customer focus even further, amaysim have just launched their *Big Love Legends* initiative which shines a light on the positive impact its customers are having on the community. From May 2 – June 30, amaysim customers can nominate their not-for-profit organisations, community-based initiatives, and social innovation programs for amaysim to get behind. Yet, another reason amaysim remains the People's Choice!

For further information, visit [amaysim.com.au](https://amaysim.com.au)

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## About amaysim

amaysim goes above and beyond to show 'Crazy Customer Love' by providing great value, frictionless connection and what you need most: no lock-in contracts, more data for your buck, access to the Optus 4G Plus network and surprising bonuses. In other words, the amaysim SIM is a little love machine, powered by customer love.

We're the fourth largest mobile service provider, servicing over 1.2 million subscribers. We exist to courageously champion our customers, giving them amazingly simple connectivity, smart tools, DIY account management, and transparent products with a whole lotta heart. For more info about amaysim visit [www.amaysim.com.au](http://www.amaysim.com.au).