

## MEDIA RELEASE

### *amaysim offers assistance package for all customers as data usage spikes due to COVID-19*

*Customers will receive additional mobile data until June 30*

**30 April 2020** - [amaysim](https://www.amaysim.com.au) announces new assistance package to help customers stay connected during COVID-19. From tomorrow, until June 30, all 732,000+ existing amaysim prepaid customers will receive additional data across their current plans, while new customers will receive a minimum of 50% off their first renewal on the new 2GB and 35GB prepaid mobile plans.

The new assistance package follows the Easter long weekend when amaysim saw a huge spike in data usage, a 36% increase from the prior week, as more customers turn to their devices for entertainment during lock down. Additionally, during March amaysim saw a 30% increase in total data usage compared to February, as Australians transitioned into working and learning from home.

From tomorrow, all existing prepaid customers will receive the following additional data at no extra cost:

- \$10 plan customers receive **10GB of additional data**
- \$20 plan customers receive **20GB of additional data**
- \$30 plan customers receive **30GB of additional data**
- \$40 and above plans receive at least **40GB of additional data**

The additional data will be automatically applied on the first day of each month, **until June 30**. There is no eligibility criteria.

New customers who sign up to amaysim's \$10 or \$30 plans will pay just half the price for the first renewal, while also benefiting from unlimited standard national talk and text.

- \$10 plan with 2GB - **\$5 for the first renewal**
- \$30 plan with 35GB - **\$10 for the first renewal**

*amaysim Chief Executive Officer and Co-Founder, Peter O'Connell* said, "We've reviewed the data usage over the past two months, and we can see that data is what our customers value the most during this challenging time. With that in mind we're giving all our customer additional data, across all of our plans, to ensure



everyone is able to stay connected without having to worry about data limits during this period."

"We're always looking at ways to pack more value into our plans, whether that's for our existing happy customers, or those looking for a better deal. "

For more information or to sign up to one of amaysim's mobile plans head over to [amaysim.com.au](https://amaysim.com.au).

**For further information, please contact:**

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**About amaysim:**

amaysim exists to make the lives of its customers amazingly simple and is removing the unnecessary hassle from everyday life by simplifying mobile and energy services. Australia's fourth largest mobile service provider and a proven market disruptor, amaysim launched in late 2010 and now has more than 1 million subscribers.

In 2019, amaysim is bringing the best of its ground-breaking approach to mobile into the energy sector to help drive a fundamental shift in the industry towards simplicity, transparency and flexibility. amaysim is a technology-driven company, and offers customers smart tools, DIY account management and award-winning, online-first customer support. All of amaysim's products also feature no lock-in contracts, transparent pricing, and are built to deliver a great customer experience and convenience. For more info about amaysim visit [amaysim.com.au](https://amaysim.com.au).