

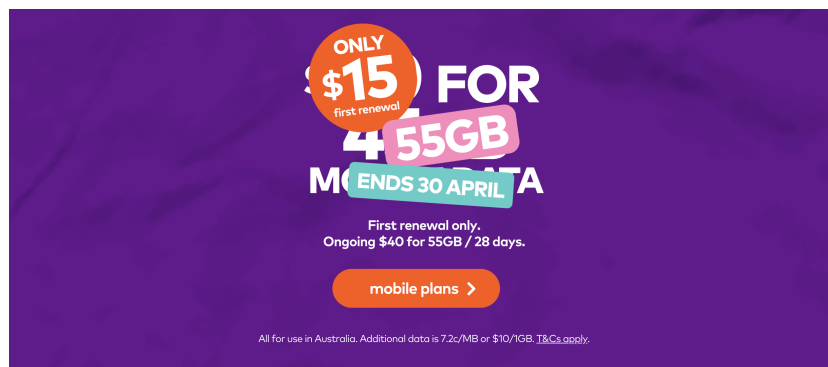
MEDIA ALERT

amaysim announce April mobile offer to keep Aussies connected during COVID-19

New customers will pay only \$15 for a whopping 55GB of data

2 APRIL 2020 - amaysim has launched its second mobile offer to help Aussies stay connected during COVID-19. Available from today, new customers who sign up to amaysim's 55GB plan will pay only \$15 for the first renewal.

This comes just over a week after it handed out [FREE additional data for all of its mobile customers](#) as the demand for data spiked with more Australians working and studying from home.



amaysim Chief Executive Officer and Co-Founder, Peter O'Connell said, "We know the last couple of months have been extremely challenging for Aussies everywhere, and that it's more important than ever that people are able to stay connected with their family, friends and colleagues during this time.

"We had such an overwhelmingly positive response from those who received the additional data boost last month that we decided to take it one step further and offer some serious value to new customers. Our customers are at the heart of everything we do - whether that's giving unlimited data over the summer or stepping up with data when they really need it - we want them to know that we are here and will support them in any way we can."

This offer ends 30 April with data remaining at 55GB for \$40 per renewal ongoing. As with all amaysim mobile plans, this offer includes unlimited standard national talk and text.

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about amaysim

amaysim exists to make the lives of its customers amazingly simple, and is removing the unnecessary hassle from everyday life by simplifying mobile and energy services. Australia's fourth largest mobile service provider and a proven market disruptor, amaysim launched in late 2010 and now has more than 1 million subscribers.

In 2020, amaysim is bringing the best of its ground-breaking approach to mobile into the energy sector to help drive a fundamental shift in the industry towards simplicity, transparency and flexibility. amaysim is a technology-driven company, and offers customers smart tools, DIY account management and award-winning, online-first customer support. All of amaysim's products also feature no lock-in contracts, transparent pricing, and are built to deliver a great customer experience and convenience. For more info about amaysim visit amaysim.com.au.