

## MEDIA ALERT

# *Keeping customers connected is our number one priority!*

amaysim announces additional mobile data to keep customers connected

**18 MARCH 2020** – As more Australians transition into working and studying from home due to COVID-19, demand for data is rapidly increasing. To ease the burden, amaysim is offering customers additional mobile data to stay connected during this challenging and uncertain time.

From today all customers on the \$10 mobile plan will receive 10GB of additional data, \$20 mobile plan customers will receive 20GB of additional data, and \$30 mobile plan customers will receive 30GB of additional data. The additional mobile data will take effect immediately, for use until 15 April 2020.

All amaysim customers receive unlimited talk and text in Australia, as standard, and as of 18 March 2020 customers on \$40 and above mobile plans receive unlimited mobile data for use until 15 April 2020.

“We recognise that our customers rely on our service to connect with family, friends and colleagues, as well as medical and emergency service providers. Keeping our customers connected is our number one priority! That’s why we’re offering customer additional mobile data to assist their increasing needs during this period.” Said *amaysim Founder, CEO and Managing Director, Peter O’Connell.*

With the strain on the NBN expected to increase over the coming weeks, and months, additional mobile data has the potential to free up bandwidth during peak periods.

Tips on how to maximise additional data:

- Increase Wi-Fi speed by switching devices to mobile data
- Hotspot your personal mobile phone during peak periods when Wi-Fi is lagging
- Use video chat to stay connected with family and friends
- Stream entertainment on your personal mobile devices

For more information about amaysim visit [www.amaysim.com.au](http://www.amaysim.com.au)

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**About amaysim**

amaysim exists to make the lives of its customers amazingly simple, and is removing the unnecessary hassle from everyday life by simplifying mobile and energy services. Australia's fourth largest mobile service provider and a proven market disruptor, amaysim launched in late 2010 and now has more than 1 million subscribers.

In 2019, amaysim is bringing the best of its ground-breaking approach to mobile into the energy sector to help drive a fundamental shift in the industry towards simplicity, transparency and flexibility. amaysim is a technology-driven company, and offers customers smart tools, DIY account management and award-winning, online-first customer support. All of amaysim's products also feature no lock-in contracts, transparent pricing, and are built to deliver a great customer experience and convenience. For more info about amaysim visit [amaysim.com.au](http://amaysim.com.au).