



## amaysim product specification

### amaysim mobile phone service features:

#### 1. Transparency

- Customers know what they are paying for with no flagfall fee  
Australia wide

#### 2. Low cost pricing

- 15c per minute for standard calls, 12c per standard SMS and 5c per MB for data

#### 3. No obligations

- No minimum contract term – no minimum usage

#### 4. Simple price structure

- Simple low rates for standard calls, SMS and data Australia wide, any network, anytime

#### 5. Compatibility

- Powered by the 3G Optus network
- 3G service compatible with the majority of (unlocked) mobile phones

#### 6. High quality service

- Australian-based customer service centre operates seven days a week and accepts enquiries by email or telephone

#### 7. Easy self admin

- Account management available online at [www.amaysim.com.au/myamaysim](http://www.amaysim.com.au/myamaysim)
- View itemised billing, real time usage and recharge history
- Change data settings and recharge credit instantly
- Manage different SIM cards within the same login

#### 8. Customise payments to suit you

- Automatic or manual pre-pay option
- Post-pay billing system for approved customers
- You pay the same low rates no matter which option you choose

**amaysim** SIM packs are available for \$2 online at [www.amaysim.com.au](http://www.amaysim.com.au) or from one of more than 2,000 retail outlets including: 7-Eleven, Harvey Norman, Woolworths Petrol, Newslink, and hundreds of independent mobile phone outlets.

**amaysim** recharge vouchers can be purchased to the value of \$10, \$20, \$30 and \$50 and are available at over 14,000 outlets including 7-Eleven, Harvey Norman, Woolworths, Dick Smith, Myer, Coles Express, Franklins, Caltex and many more.

For further information, to purchase a SIM card or recharge your account visit **amaysim**: [www.amaysim.com.au](http://www.amaysim.com.au).

### Ends

For more information please email [media@amaysim.com.au](mailto:media@amaysim.com.au) or contact:

Sarah Algar (02) 8353 5793 / [sarah.algar@openhaus.net.au](mailto:sarah.algar@openhaus.net.au)  
Alex Blundell (02) 8353 5792/ [alex.blundell@openhaus.net.au](mailto:alex.blundell@openhaus.net.au)

### About amaysim

**amaysim** is changing the way Australians think about mobiles, forever. Founded in November 2010, **amaysim** is Australia's first low cost mobile service provider and is dedicated to delivering simplicity, fairness and low prices to mobile consumers with its customer-centric mobile services and low cost guarantee. Supported by a high quality Australian customer service centre and a state-of-the-art consumer website, **amaysim** is delivered over the Optus Mobile network and is distributed via [www.amaysim.com.au](http://www.amaysim.com.au) and an Australia-wide third party retail network.